

THE JEETS PROTOCOL:

LEVERAGING 3RD WORLD COUNTRIES TO PUMP CHEEMS TO \$1

SATOCHEEMS AKA K3RMIT
thecheemstoken@gmail.com
<https://cheems.co>

Abstract. "The Jeets Protocol" embarks on an audacious journey to repurpose economic disparity into a driving force for elevating the cryptocurrency "Cheems" to a \$1 valuation. By mobilizing the economically disenfranchised, known as "jeets," from third-world countries, this protocol engages them in a systematic online campaign. They target and harass digital influencers through insults and shaming tactics to compel these influencers into purchasing Cheems, thereby inflating its market value. This unorthodox strategy ensures direct monetary transactions outside the traditional financial ecosystem. Participants from the lower economic strata are remunerated well beyond their usual earnings, fuelling a sustained and aggressive promotional drive. As Cheems' value escalates, so does the wealth of the jeets, creating an unconventional method of wealth redistribution.

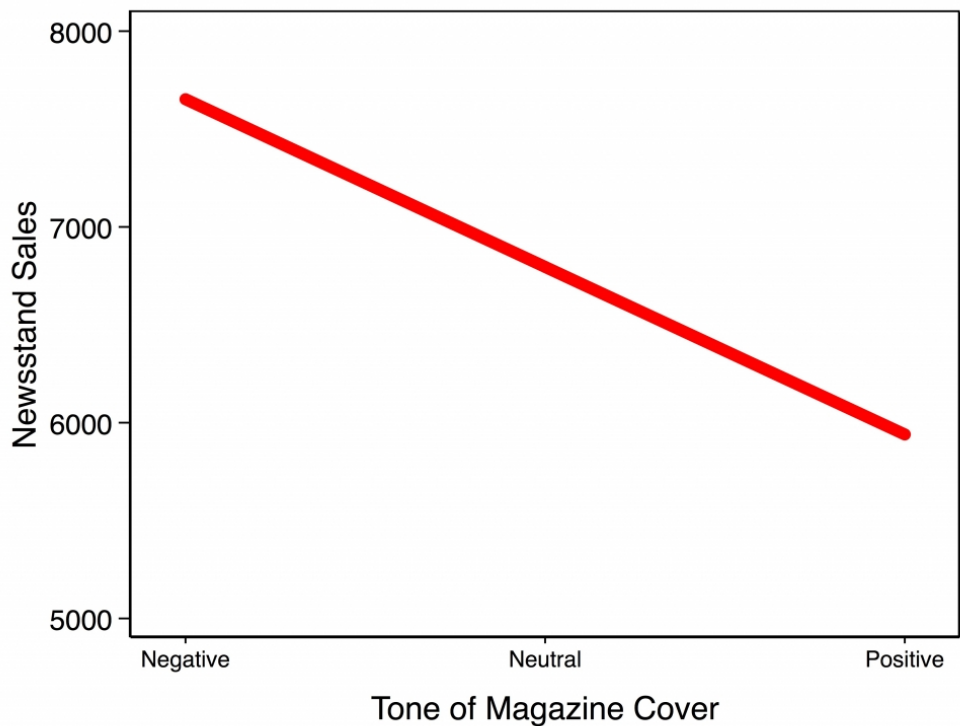
1. Introduction

Research in social psychology suggests that negative information has a more substantial impact on human memory and perception than positive or neutral information. This negativity bias means that toxic comments are more likely to engage users and remain in their memory, drawing attention in ways that positive shilling cannot match.

Most meme coin promotions have relied on generating fun, light-hearted content, which, while entertaining, often lacks the visceral impact necessary to cut through the digital noise. A lot of Memecoin rely on Traditional shilling groups full of jeets to flood social media with positive endorsements that are easily dismissed by the audience as advertisements or spam, rendering these efforts largely ineffective.

In stark contrast, employing jeets to leverage toxicity taps into the core of the attention economy, especially within the volatile landscape of cryptocurrency and meme coins. In this domain, the line between good and bad publicity blurs; all attention, regardless of its nature, fuels the meme coin's visibility and traction. This approach not only differentiates Cheems from other meme coins but also elevates its status in the market, turning every derogatory remark into a catalyst for discussion and engagement.

Understanding this dynamic is crucial: in the realm of meme coins, where market sentiment can shift rapidly, capturing and sustaining public interest is essential. Here, attention—regardless of how it is garnered—becomes the ultimate currency, driving both the perceived value and the actual demand for the cryptocurrency. By strategically embracing negativity, The Jeets Protocol aims to harness this potent economic force, redefining the rules of engagement in the digital marketplace.



From *Negativity in Democratic Politics* (Cambridge University Press) and based on a multivariate regression model of Maclean's weekly newsstand sales figures, 2000-2009.

2. Protocol

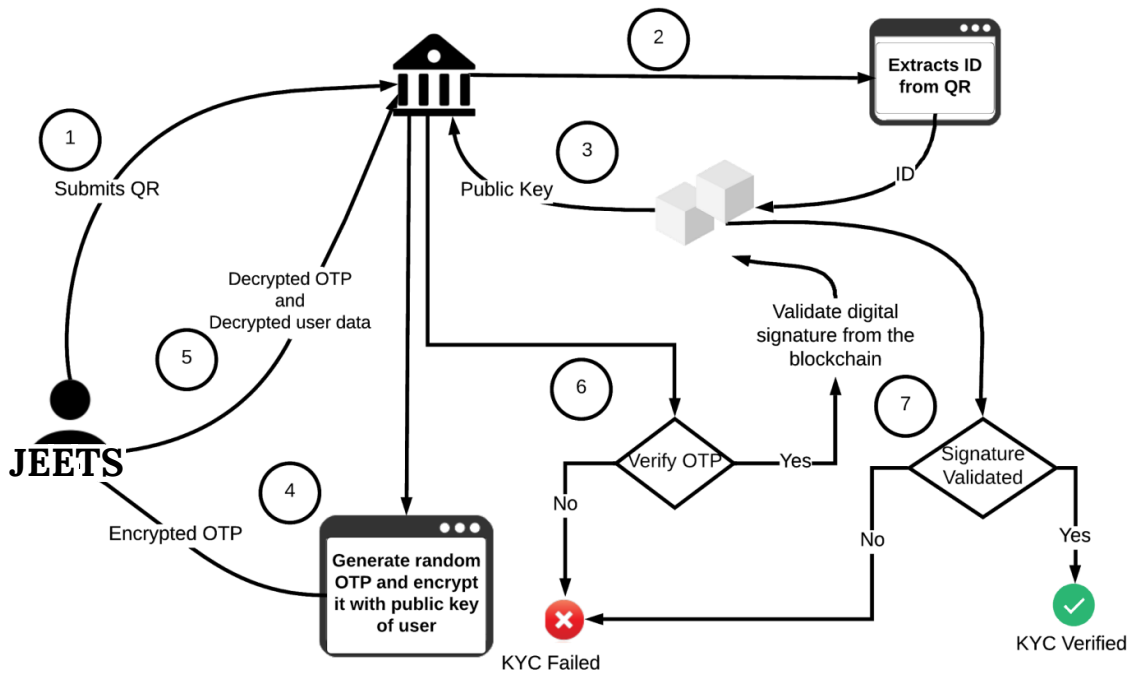
In the operational blueprint of The Jeets Protocol, the recruitment and deployment of jeets are meticulously structured to ensure the efficacy and integrity of the system. The protocol initiates with a rigorous Know Your Jeets (KYJ) process, necessitating prospective participants to submit photographic identification, confirming their residency in economically marginalized regions. This foundational step serves to authenticate and onboard individuals who, by virtue of their geopolitical standing, align with the economic and strategic objectives of the protocol.

Upon successful verification, candidates are inducted into a hierarchical ecosystem designed to incentivize performance and allegiance to the protocol's objectives. Daily assignments are distributed, directing jeets to execute targeted campaigns of derogation or harassment against specific entities or individuals within the cryptocurrency domain. The nature of these assignments is strategically aligned with the overarching goal of amplifying Cheems' market presence through orchestrated negativity.

To facilitate the monitoring and evaluation of each jeet's contributions, a blockchain-based verification system is employed. This system meticulously logs the actions of participants, ensuring that each assigned task is executed to the protocol's standards. Through cryptographic validation, the integrity of each interaction is maintained, providing a transparent and tamper-proof record of the jeets' activities.

Within this ecosystem operates a dynamic ranking system, where jeets are evaluated based on their effectiveness and consistency in fulfilling their tasks. This meritocratic structure fosters a competitive environment, encouraging participants to excel in their roles. The most successful jeets, distinguished by their prowess and productivity, ascend to the status of jeet leaders. These elevated positions confer additional privileges and rewards, including enhanced earnings and strategic input into the protocol's operations.

Through this intricate and robust framework, The Jeets Protocol not only ensures the strategic alignment and performance of its participants but also cultivates a potent force of influencers within the memecoin market. This assembly of jeets, rigorously selected and adeptly managed, becomes a pivotal mechanism in driving the narrative and value of Cheems, embodying the protocol's innovative approach to leveraging socio-economic disparities in the digital age.



3. Know your Jeets (KYJ)

This intricate schematic delineates the Know Your Jeets (KYJ) modus operandi, Proof of Jeets, for the authentication and induction of participants into the Jeets Protocol. The process commences with the aspirant jeet submitting a QR code (1), a quintessential gateway for digital identification. This QR contains encrypted data which, upon receipt by the protocol's verification node, is subjected to a cryptographic inquisition.

The public key infrastructure (PKI) (2) serves as the bulwark of trust in this digital ecosystem, used to decrypt the One-Time Password (OTP) and user data encrypted within the QR (3). This decrypted OTP is a linchpin in the authentication process. The user, wielding their device, then generates an encrypted OTP (4), effectively creating a cryptographic handshake that substantiates their legitimacy. The subsequent step involves a ballet of data, where the decrypted OTP and user data (5) are compared to the OTP generated by the user's device (6). A misalignment here is a harbinger of KYC failure, a dreaded red cross on the ledger of prospects. Conversely, a match initiates the validation of the digital signature extracted from the QR (7), a testament to the user's bona fides.

4. Ranking System

The Jeets Protocol integrates an ELO rating system, harmoniously intertwined with artificial intelligence and robust social engagement metrics, to meticulously calibrate the hierarchy of its jeets. This multi-tiered evaluation matrix captures the nuances of each participant's online forays, quantifying their influence through universally understood metrics like engagement rates and reach, alongside advanced sentiment analysis.

AI serves as the cerebral architect in this paradigm, parsing vast swathes of data to distill the potency of a jeet's digital presence. The ELO component, a testament to the jeet's competitive mettle, is a dynamic score that adjusts with each calculated online engagement, ensuring that the most effective jeets ascend through the ranks with precision.

This judiciously calibrated system is parsimonious in its accolades, reserving recognition for the jeets whose actions resonate with strategic acuity in the attention economy. Ascension in rank within the protocol is thus not merely a reflection of activity, but of the strategic ingenuity a jeet employs to amplify the Cheems saga.

5. Reward System

a dynamic and responsive reward system intricately interwoven with the previously established ELO rating framework. This incentive structure operates on a gradient scale reflective of the participants' ranks, with a foundational guarantee: every jeet who achieves a median standing secures a baseline remuneration of one dollar. This stipend forms the central pillar of the economic model, designed to ensure that each participant can attain a minimum payout for their digital skirmishes.

However, the system harbors a Darwinian twist—those entrenched at the lower spectrum of the ELO ranking, whose strategies and execution fail to ignite the requisite level of controversy or engagement, will see a fractional diminishment in their rewards, receiving less than the standard dollar.

This decremented reward is not lost to the ether but is instead reallocated, channeled upwards to swell the coffers of those reigning at the upper echelons of the hierarchy.

Conversely, the jeets who demonstrate superior prowess and whose tactics significantly amplify Cheems' visibility, eclipsing their contemporaries, are bestowed with a lion's share. Their earnings are supplemented not only by the standard reward but also by the accrued deficit gleaned from the underperformers, thereby widening the fiscal chasm between the apex predators and the rest.

This reward distribution is enacted with clockwork regularity on the Cardano blockchain, leveraging its innate efficiency and transparency. Daily, as the sun sets, the blockchain tallies, reconciles, and disburses rewards to the jeets, their digital wallets swelling or contracting in direct correlation to their strategic acumen and the disarray they sow in the digital markets.

The Jeets Protocol, in essence, cultivates a micro-economy of disruption, where every participant has the potential to earn but where the truly canny and chaotic are crowned as kings, their earnings a testament to their capacity to navigate and exploit the attention economy to the benefit of Cheems.

6. Conclusion

In this exposition, we have elucidated a contrarian system that pivots away from conventional trust-based transactional models, heralding a novel paradigm in the meme coin echelon. The Jeets Protocol forges a new frontier by enlisting a cadre of jeets from economically disparaged regions, leveraging their competitive spirit and zest for engagement in the digital domain.

Initiating with the "Know Your Jeets" (KYJ) procedure, we ensure a meticulous vetting process that lays the foundation for a secure and robust network. By employing cryptographic scrutiny and an ELO rating system, the protocol instills a meritocratic ethos, elevating those who excel at the art of tactical digital influence. Artificial intelligence and social engagement metrics serve not just as passive observers but as active catalysts that refine and dictate the hierarchy within the ranks of jeets.

Throughout the intricate tapestry of The Jeets Protocol, from recruitment to task allocation and performance assessment, each step is chronicled with blockchain's immutable precision. We create an ecosystem where the traditional and the avant-garde converge—where a jeet's digital antics, fuelled by their native cunning and incendiary tactics, bolster the visibility and viability of Cheems.

We close this treatise by affirming that The Jeets Protocol stands as a testament to the transformative power of strategic negativity within the attention economy. It is a bold embrace of the unstructured, the chaotic, and the unorthodox, celebrating a consensus mechanism that transcends the need for centralized oversight. In the grand tapestry of meme coin markets, we posit that attention, in any form, constitutes the paramount currency, and through The Jeets Protocol, Cheems is poised to claim its rightful dominion.

Choose Retarded.

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